Cord-Cutting Options
Supporting Audio Description

By Fred Brack, ADP Webmaster, July 2020
What and Why?

- **Cord-Cutting** means terminating TV service delivered by cable or satellite for a monthly fee

- **Why?** $ Cost. $
  - Cable/Satellite providers are *raising* costs, not lowering them
  - Streaming services are competing for your $$$. 
  - Some streaming services are offering *some* of the same networks

- **Problems** in doing so:
  - Many options do not provide audio description
  - You will lose cable-only networks (like CNN or USA) and Sports packages
  - If you live in a rural area, you may not be able to receive local stations
Decisions: What is Important to You

Establish your **minimum requirements**!

- Do you need a DVR? Whole house or single TV?
- How many shows might you want to record at once?
- Are there “mandatory” cable networks (like CNN or Weather)?
- Do you need Sports packages?
- How many TVs or devices might you use simultaneously?
- Does a partner want 4K video?
- How much are you willing to pay per month?
Local TV Stations

• Do you want the underlying networks or the local station feeds?
• Are you within 50 miles of TV station transmitters?
• Do you have an outside or attic antenna?
• If you have nearby station transmitters, can you make do with a window antenna?
Today: What May Work For You

YES!

Amazon Fire Recast
The Channels App and HDHomeRun Tuner
YouTube TV
Using Catch-up Services and Streaming Offerings

NO …

Sling TV
Hulu + Live TV
AT&T TV
Peacock