

The ADP Website



An Initiative of the



Described TV, Movies, DVDs, Streaming Videos, Performing Arts, Museums, and More!

Fred Brack, Webmaster

Updated July 2020

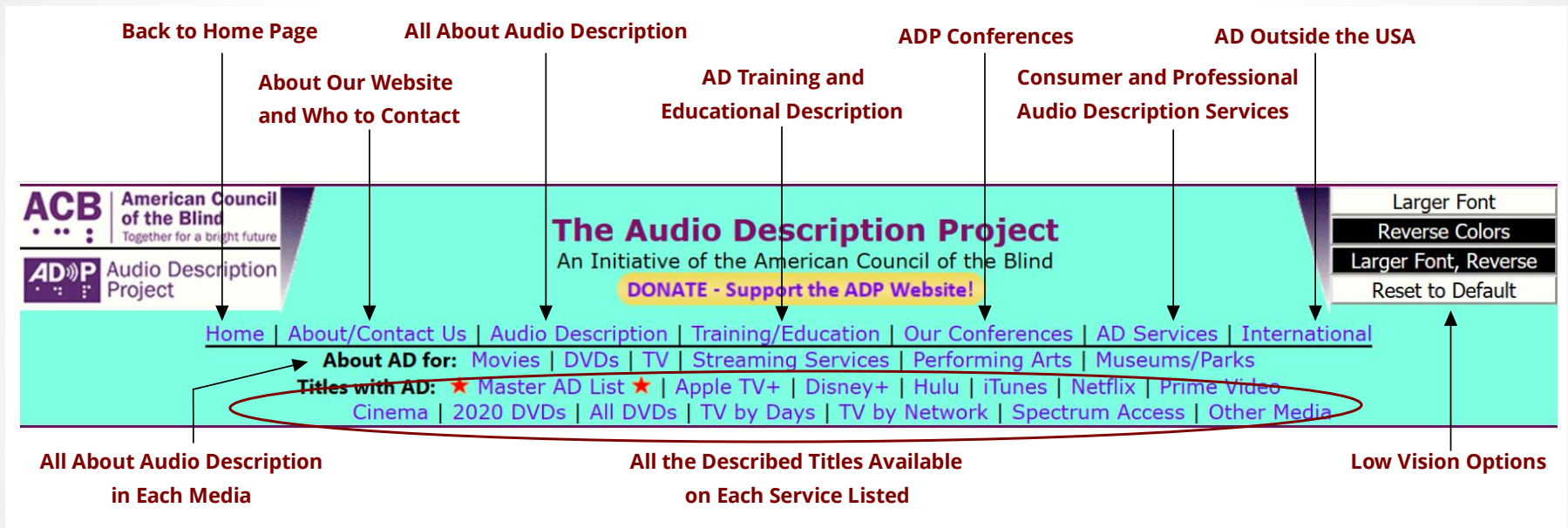
History

- **March 2002:** Audio Description International (ADI) Conference in Washington DC; Barry Levine president
- **March 2003:** Fred Brack takes over as ADI webmaster
- **April 2009:** Barry Levine dies; Fred maintains website
- **May 2010:** ACB takes on the “Audio Description Project” as a sponsored initiative, with Joel Snyder as Project Director and Fred Brack as webmaster
- **2014:** Joel officially forms the ADP Committee to help guide the Project and Conference; subsequently six subcommittees formed

Overview

- Our site is intended for both **users** and **providers** of audio description worldwide, but primarily the USA
- We answer the questions **what, how, who, where,** and **when** about audio description in multiple media
- We primarily cover:
 - **Current Cinema:** first-run films with audio description
 - **DVDs and Blu-ray discs** with AD: commercial movies
 - **Audio Description** on TV: what's available and how to receive it
 - **Streaming Video** services offering audio description, like Netflix & iTunes
 - **Performing Arts, Museums, Parks, and Tours** which offer audio description
 - **Providers** of audio description services for both consumers and business

Main Menu



Options for Visitors with Vision Impairment

- Blind, using a Screen Reader
 - Alt text on all images
 - Headings used to help navigate page sections
 - Hidden “Skip Navigation” link on each page
 - Certain other hidden links (such as description of logo)
- Low Vision
 - Large font
 - Black text on white or light-colored background
 - High contrast headings (white on purple or black)
 - Two additional options available (and remembered) via buttons at the top of every page:
 - Even larger font
 - Reverse colors

Popular Pages

- **Television** (3 pages)
 - Described TV series **by network** or **by day**
 - How to find described shows
 - How to access description on your TV
 - Cable companies and boxes, options, and usage
- **DVDs** (4 main pages)
 - General information about description on DVDs and Blu-ray discs
 - This year's releases, indexed, but most recent first, updated weekly
 - Links to all previous years (since 1997), **alpha listing**, **children's shows**, and more
 - Plot summaries and link to Amazon for purchase (commission to ACB)
- **Streaming Services' Described Videos**
 - Apple TV+
 - Disney+
 - Hulu
 - iTunes
 - Netflix
 - Prime Video
 - Spectrum Access
 - Other (Miscellaneous)

3 Television Pages

- Described TV shows **by Network**
 - Broadcast Networks
 - Req'd: ABC, CBS, FOX, NBC
 - Voluntary: The CW, Telemundo
 - Non-Broadcast Networks
 - Required: Discovery, HGTV, History, TBS, USA
 - Voluntary: Oxygen, SyFy, TNT
- **Daily listing** of described shows
- **About:**
 - How to receive audio description
 - Who must provide audio description
 - What the cable providers offer
 - Links to more information

Popular Described Series

- **ABC:** American Housewife, black-ish, Modern Family, Shark Tank, The Goldbergs
- **CBS:** Blue Bloods, NCIS (all 3), Young Sheldon
- **FOX:** Bob's Burgers, Family Guy, The Resident, many new shows each year
- **NBC:** Chicago Fire/Med/PD, Law and Order SVU

- **Discovery:** Deadliest Catch, Diesel Brothers, Vegas series
- **HGTV:** Fixer Upper, House Hunters, Property Brothers
- **History:** Alone, American Pickers, Pawn Stars
- **TBS** and **TNT:** The Last O.G., Snowpiercer; plus reruns from other networks
- **USA:** Chrisley Knows Best, Miz & Mrs; plus reruns from other networks

Listings for Description

- Two Listings options: TV Network and Independent
- Some Networks Offer Separate Pages
- Independent listing services
 - AFB
 - Advantage: very specific to your provider and time zone
 - Disadvantage: must make 4 menu selections first, and listing is very detailed and specific to one day
 - ADP's offering (via Sebastian Andrade-Miles)
 - Advantage: 2-weeks, all networks, in one list
 - Disadvantage: Must pass through low-interest shows (such as repeats) to find the one(s) you want

DVDs and Blu-ray Discs

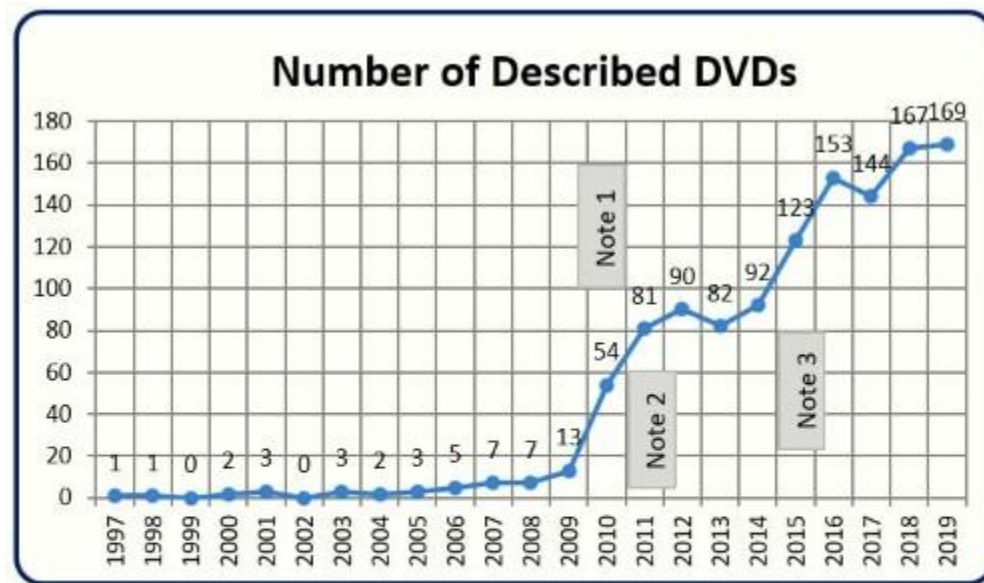
- The ***only complete listing*** of every USA commercial movie released on DVD and/or Blu-ray since 1997
- Updated weekly with new releases (average 3/wk)
- **Over 1200** described videos available (about 150 per year expected from now on)
- Each listing has a cover photo, plot summary, link to Amazon to order (*supports our website!*), and comments (such as availability on iTunes)
- Pointers to additional sources for described DVDs (such as educational and international)
- Info on how to access the description track

Some Recent DVDs w/AD

- The Hunt
- Onward
- The Call of the Wild
- The Rhythm Section
- Like A Boss
- Little Women
- The Rise of Skywalker
- 1917
- Richard Jewell
- Bombshell
- A Bug's Life
- Frozen II
- A Beautiful Day in the Neighborhood

DVDs w/AD Growth

(Updated As of June, 2020)



Turning Points in Yearly Quantity of Described DVDs (Total 1202)

Note 1: In 2010, Sony, Universal, and Disney began regular description

Note 2: In 2011, Fox and Paramount began regular description

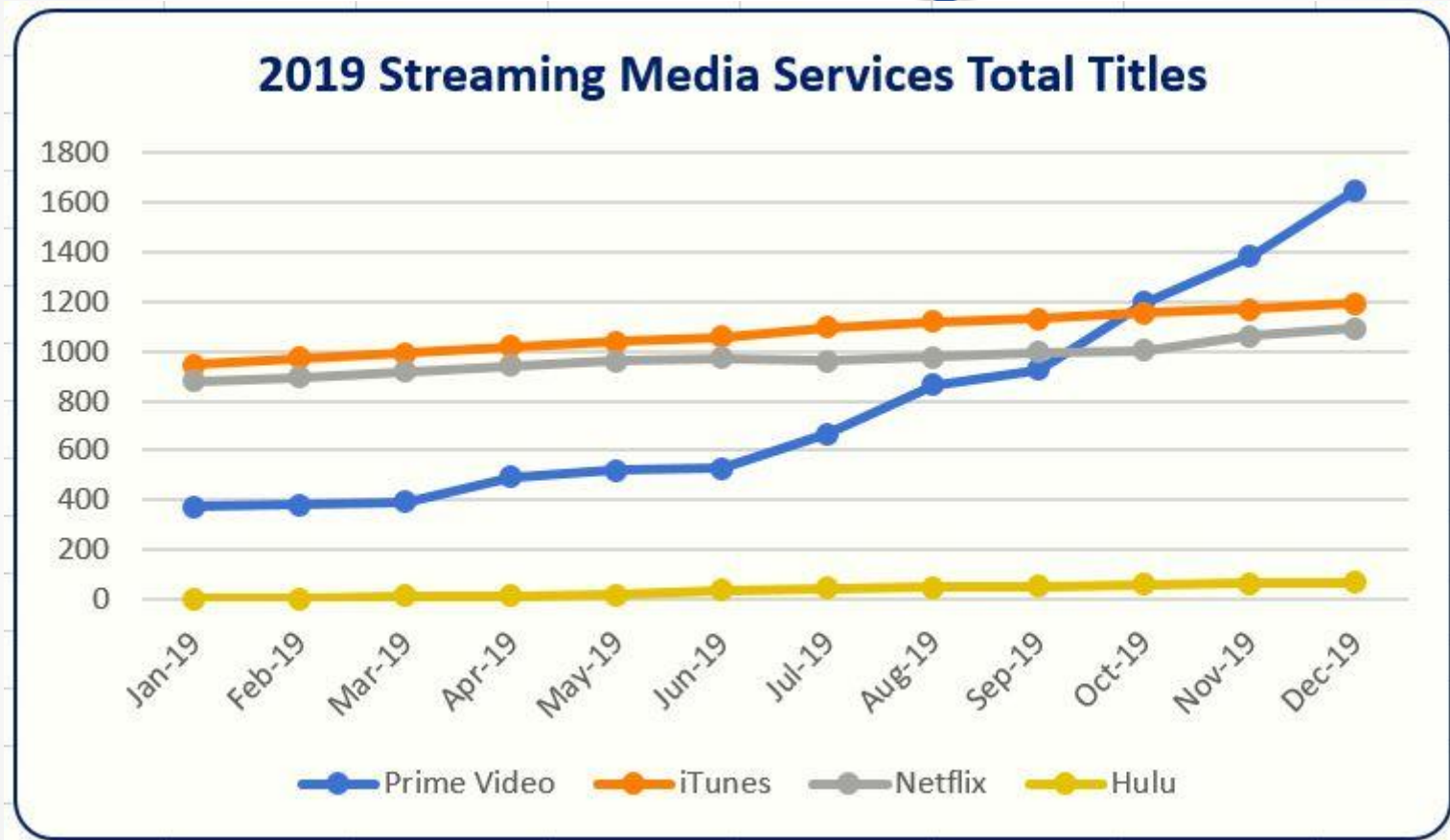
Note 3: In May 2015, Warner Bros began regular description

Compiled by ADP Webmaster Fred Brack; Last Updated Jun 16, 2020

Streaming Video

- Six major providers (all are fee services):
 - **Apple TV+** started in November 2019 with all-original content described in 9 languages
 - **Disney+** started in November 2019, now with over 500 described films and TV series
 - **Hulu** started offering AD in late 1Q19 but only via a PC browser. They now operate on all major streaming devices and ended 2019 with 68 titles
 - **iTunes** came onboard in 2016 and has over 1200 new and old described movies
 - **Netflix** started offering AD in May 2015 and has surpassed 1200 described titles (movies, documentaries, and TV series) – 30% for children
 - **Prime Video** began offering description in June 2017 and has rapidly expanded in 2019 to over 1800 described movies and TV series today
- **Watch ABC** (free) and **CBS All Access** (fee) Apps includes description tracks for series with description
- **Spectrum Access** (replaced Actiview): Free AD Tracks for movies on streaming services or DVD
- **Under pressure** to provide described programming: HBO (in negotiation with the ACB)
- Our **Streaming** page covers the subject and lists other services not yet offering description

2019 Streaming Media



At YE2019, Apple TV+ had 12 titles, and Disney+ had 308
In June 2020, Apple TV+ had 29 titles, and Disney+ had 565

Other ADP Site Features

- The **Master AD List** covers all available described titles (over 4000 of them!) on all media
- Learn all **about audio description**
 - What and how
 - Samples of description
 - Articles and blogs about description
- **Training opportunities** for describers, and how description is used in educational settings and in academic programs
- **Description opportunities** across the country in performing arts venues, museums, parks, etc.
- Information about **description at movie theaters**
- Pointers to **providers of AD services**
- **International** AD information

Other Media We Use

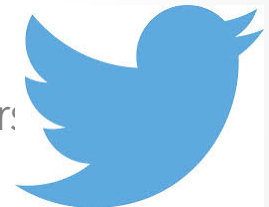
- **We're on Facebook!**

- "Like" **Audio Description Project**, as 2800+ others have
- Primary use is to announce new described movies and DVDs, plus streaming services' additions
- Additional usage for pointers to site articles and to answer submitted questions



- **We're on Twitter!**

- Use handle **@ADPwebmaster** for "AD Project" (1000+ followers)
- We generally copy **#AudioDescription**
- Primary use is to announce new described title additions
- Secondary use is to retweet new information about description



- **We Have a Listserv (Email Discussion List)!**

- Share information on or ask a question about audio description
- See the **About/Contact page** on our website to join or view

How YOU Can Help

1. If you represent an organization, **send us an article** for the website
2. If you find the ADP Website, Facebook page, or Twitter feed useful ... **spread the word!**
3. Help support our site by **purchasing DVDs** or Blu-ray discs via our Amazon links
4. Help support our site by initiating **any purchases you choose to make from Amazon** via the link on our main page – and bookmark that link for future use!
5. Use the **DONATE** button at the top of each page!!!

Fred

Thank You!

Joel