# **President’s Meeting Agenda**

# **March 16, 2025**

9:00 AM – Welcome and Overview of the Day: Deb Cook Lewis, ACB President

9:15 AM – The ABC’s of ACB: Key Programs, Services and Roles: Facilitated by Cindy Hollis, ACB Membership Services Manager

**10:15 AM – Break**

10:30 AM – Role and Function of Our Primary Email Lists: Presidents; Leadership; Conversation; Announce – Deb Cook Lewis, Cindy Hollis, and Rep from Board of Publications

11:00 AM – Affiliate Liaisons: Linking Affiliates and the National Organization: Facilitated by Cindy Hollis

11:55 AM – Corporate Sponsor Presentation

**Noon – Lunch**

12:30 PM Corporate Sponsor Presentation

**12:40 PM Keynote Speaker: Day Al-Mohamed**

**1:15 PM – Break**

1:30 PM – First Affiliate and National Expectations Breakout:

* Governance and Oversight: We must ensure that the missions of our affiliates align with ACB’s mission and values while allowing affiliates to maintain autonomy. Main Ballroom.
* Communication and Coordination: Ensure that ACB and all affiliates are working towards the same goals and objectives. Breakout Room.

**2:30 PM – Reconvene to summarize**

**3:00 PM – Break**

3:15 PM – Second Breakout:

* Policies: There must be clear policies that the national organization and all affiliates agree to uphold. Categories might include: membership, fundraising, and program implementation. Main Ballroom.
* Branding and Identity: Each affiliate will have its unique mission and approach, it's essential to ensure that they all align with the values and branding of the national organization. Breakout Room.

4:15 PM – Summary

4:45 PM – Wrap-up, next steps, adjourn