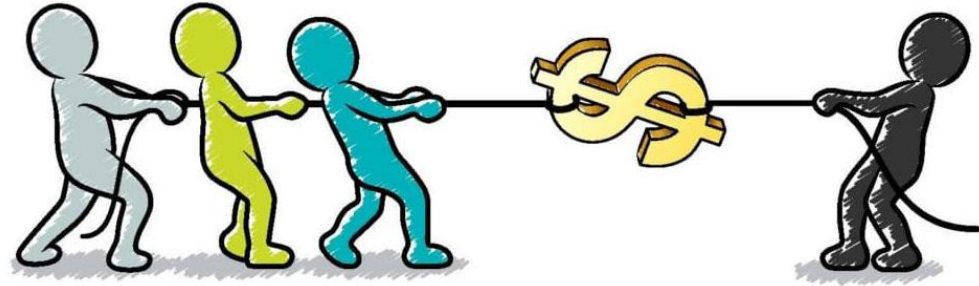


Cord-Cutting Options Supporting Audio Description



By Fred Brack, ADP Webmaster, July 2020

What and Why?



- **Cord-Cutting** means terminating TV service delivered by cable or satellite for a monthly fee
- **Why?** \$ **Cost.** \$
- Cable/Satellite providers are *raising* costs, not lowering them
- Streaming services are competing for your \$\$\$.
- Some streaming services are offering *some* of the same networks
- **Problems** in doing so:
 - Many options do not provide audio description
 - You will lose cable-only networks (like CNN or USA) and Sports packages
 - If you live in a rural area, you may not be able to receive local stations

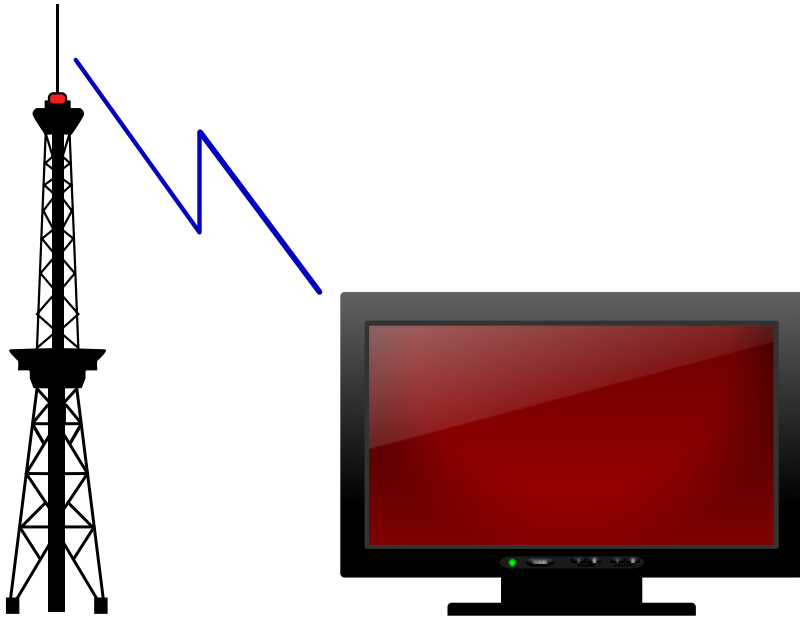
Decisions: What is Important to *You*

Establish your **minimum requirements!**

- Do you need a DVR? Whole house or single TV?
- How many shows might you want to record at once?
- Are there “mandatory” cable networks (like CNN or Weather)?
- Do you need Sports packages?
- How many TVs or devices might you use simultaneously?
- Does a partner want 4K video?
- How much are you willing to pay per month?



Local TV Stations



- Do you want the underlying networks or the local station feeds?
- Are you within 50 miles of TV station transmitters?
- Do you have an outside or attic antenna?
- If you have nearby station transmitters, can you make do with a window antenna?

Today: What May Work For You



YES!

Amazon Fire Recast

The Channels App and HDHomeRun Tuner

YouTube TV

Using Catch-up Services and Streaming Offerings



NO ...

Sling TV

Hulu + Live TV

AT&T TV

Peacock