# **American Council of the Blind**

# **2020 Presidents’ Meeting Agenda**

# **Sunday, February 23**

# **Commonwealth CD**

**9:00 AM: Opening Remarks: Dan Spoone, ACB President, Orlando, FL; and Meeting Logistics: Eric Bridges, ACB Executive Director, Alexandria, VA**

**9:10 AM: Development/Fundraising Steering Committee — Opening Remark and ACB Angels Tribute: Dan Dillon, ACB Board of Directors and Development Steering Committee Member Lead, Hermitage, TN; ACB Walk: Donna Brown, ACB Board of Directors and ACB Walk Chair, Romney, WV; Convention Auction: Leslie Spoone, Convention Auction Chair, Orlando, FL; Monthly Monetary Support (MMS): Michael Garrett, Member, MMS Committee, Missouri City, TX; ACB Braille Forum Raffle: David Trott, Treasurer, Talladega, AL; and Legacy Endowment and Giving Societies: Tom Tobin, ACB Development Director, Cleveland Heights, OH**

**9:40 AM: Board of Publications Update — Overview of 2020 Key BOP Initiatives: Zelda Gebhard, Elected BOP Member, Edgeley, ND; and Penny Reeder, Elected BOP Member, Montgomery Village, MD**

**9:55 AM: Scholarship and Awards Steering Committee — Exciting News about Scholarships and Awards: Kenneth Semien, Scholarship and Awards Steering Committee Member Lead and DKM Chair, Beaumont, TX; Denise Colley, Secretary and Scholarship Committee Co-Chair, Lacey, WA; Cindy Van Winkle, ACB Membership Services Coordinator and Scholarship and Awards Steering Committee Staff Lead, Minneapolis, MN; Zelda Gebhard, DKM Committee Member, Edgeley, ND; Cindy LaBon, DKM Committee Member, Gaithersburg, MD; Penny Reeder, Elected BOP Member, Montgomery Village, MD**

**10:25 AM: Introductions**

**10:40 AM: Break**

**10:55 AM: Audio Description Project Breakout Session — Learn About ADP’s Six Sub-committees: Kim Charlson, ACB Immediate Past President and ADP Steering Committee Co-Chair, Watertown, MA; Understanding the New Roll Out of Streaming Services — Hulu, Apple, Disney+, and More: Carl Richardson, ADP Co-Chair, Brighton, MA; Clark Rachfal, Director of Advocacy and Governmental Affairs, Alexandria, VA**

**11:40 AM: 5 Minute Break (panelists switch rooms)**

**11:45 AM: Information, Referral and Peer Support (IRPS) Breakout Session — Coming Together: The Difference We Can Make When We Share Resources and Support One Another: Claire Stanley, ACB Advocacy and Outreach Specialist and IRPS Staff Lead, Rockville, MD**

**12:30 PM: Lunch Presentation – Moving Toward Inclusion for Blind and Visually Impaired Actors: Joe Strechay, Co-Producer of “See” on Apple TV+, Camp Hill, PA; Sponsor Presentations: Paul Schroeder, Aira Vice President Public Policy and Strategic Initiatives, Silver Spring, MD; Matt Ater, Vispero Vice President, Manassas, VA**

**1:40 PM: Convention Updates for 2020 Schaumburg, IL – Janet Dickelman, ACB Convention Coordinator, St. Paul, MN**

**2:00 PM: Break**

**2:15 PM: Membership Services Breakout Session — Embrace, Engage, Empower: An Active Approach to Caring for Our Membership: Cindy Van Winkle, ACB Membership Services Coordinator and Membership Steering Committee Staff Lead, Minneapolis, MN; Donna Brown, ACB Board of Directors, Membership Services Member Lead, Romney, WV**

**3:00 PM: 5 Minute Break (panelists change rooms)**

**3:05 PM: Public Awareness Breakout Session — Connecting with ACB: Getting the Message Your Way: Kelly Gasque, Executive Assistant and Multimedia Design Specialist and Public Awareness Steering Committee Staff Lead, Woodbridge, VA; Katie Frederick, ACB Board of Directors and Public Awareness Steering Committee Member Lead, Worthington, OH**

**3:50 PM: Break**

**4:00 PM: Collaboration between ACB and VisionServe Alliance: Lee Nasehi, President & CEO of VisionServe Alliance and ACB Advisory Board Member, Winter Park, FL**

**4:30 PM: A Zoom Primer — Strategies for Strengthening Your Affiliate’s Virtual Meetings: Tony Stephens, Information Access Committee (IAC) Chair, Baltimore, MD; and Deb Cook Lewis, BOP Chair, Clarkston, WA; Sandra Sermons, Member of IAC Committee, Rockville, MD; Ray Campbell, ACB Second Vice President, Glen Ellyn, IL**

**5:00 PM: Audio Description Project Update and More: Joel Snyder, Director, ACB Audio Description Project, Takoma Park, MD; Mina Lamarra, BADIE Contest Winner, Whittier, CA**

**5:30 PM: Wrap-up: Dan Spoone, ACB President, Orlando, FL**

**5:40 PM: Adjournment**