

The ADP Website



Described TV, Movies, DVDs, Streaming Videos, Performing Arts, Museums, and More!

Fred Brack, Webmaster

Updated July 2018

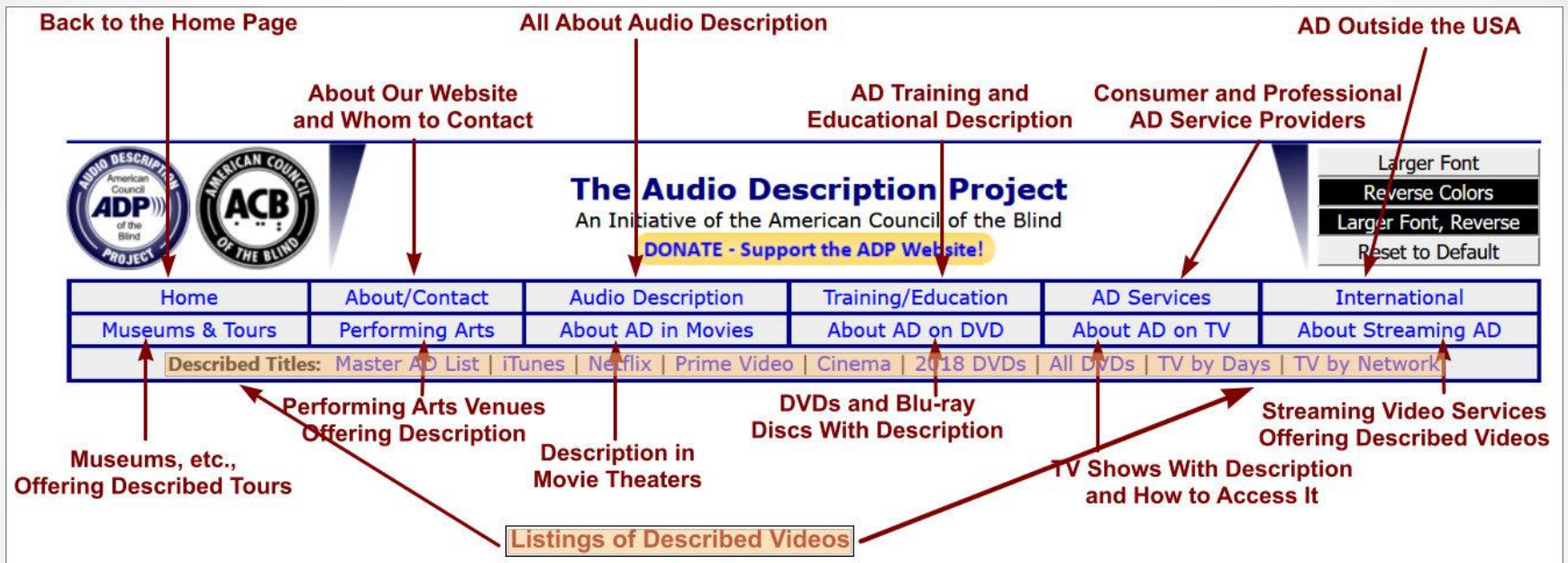
History

- **March 2002:** Audio Description International (ADI) Conference in Washington DC; Barry Levine president
- **March 2003:** Fred Brack takes over as ADI webmaster
- **April 2009:** Barry Levine dies; Fred maintains website
- **May 2010:** ACB takes on the “Audio Description Project” as a sponsored initiative, with Joel Snyder as Project Director and Fred Brack as webmaster
- **2014:** Joel officially forms the ADP Committee to help guide the Project and Conference; subsequently six subcommittees formed

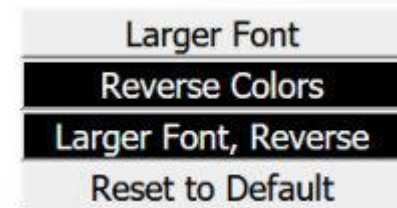
Overview

- Our site is intended for both **users** and **providers** of audio description worldwide, but primarily the USA
- We answer the questions **what, how, who, where,** and **when** about audio description in multiple media
- We primarily cover:
 - **Current Cinema:** first-run films with audio description
 - **DVDs and Blu-ray discs** with AD: commercial movies - purchase or rental
 - **Audio Description** on TV: what's available and how to receive it
 - **Streaming Video** services offering audio description, like Netflix & iTunes
 - **Performing Arts, Museums, and Tours** which offer audio description
 - **Providers** of audio description services for both consumers and business

Main Menu



These buttons offer low-vision visitors alternative viewing options



Options for Visitors with Vision Impairment

- **Blind, using a Screen Reader**
 - Alt text on all images
 - Headings used to help navigate page sections
 - Hidden “Skip Navigation” link on each page
 - Certain other hidden links (such as description of logo)
- **Low Vision**
 - Large font
 - Black text on white or light colored background
 - High contrast headings (white on purple)
 - Two additional options available (and remembered) via buttons at the top of every page:
 - Even larger font
 - Reverse colors

Popular Pages

- **Television** (3 pages)
 - Described TV series *by network* or *by day*
 - How to find described shows
 - How to access description on your TV
 - Cable companies and boxes, options, and usage
- **DVDs** (3 pages)
 - General information about description on DVDs and Blu-ray discs
 - This year's releases, most recent first, updated weekly
 - Links to all previous years, alpha listing, children's shows, and more
 - Plot summaries and link to Amazon for purchase (commission to ACB)
- **Streaming Services' Described Videos**
 - iTunes
 - Netflix
 - Prime Video

3 Television Pages

- Described TV shows **by Network**
 - Broadcast Networks
 - Req'd: ABC, CBS, FOX, NBC
 - Voluntary: PBS, The CW
 - Non-Broadcast Networks
 - Required: Discovery [NEW], HGTV [NEW], History, TBS, USA
 - Voluntary: Disney, Nickelodeon, TCM, TNT (and a few other with minimal offerings)
- **Daily listing** of described shows
- **About:**
 - How to receive audio description
 - Who must provide audio description
 - What the cable providers offer
 - Links to more information

Popular Described Series

- **ABC:** American Housewife, black-ish, Modern Family, Shark Tank, The Goldbergs
- **CBS:** Blue Bloods, Criminal Minds, NCIS (all 3), The Big Bang Theory
- **FOX:** Bob's Burgers, Brooklyn Nine-Nine, Family Guy, many new shows each year
- **NBC:** Chicago Fire/Med/PD, Law and Order SVU

- **Disney:** Andi Mack, Mission Force One, Sofia the First
- **HGTV:** Fixer Upper, House Hunters, Property Brothers
- **History:** Alone, American Pickers, Pawn Stars
- **TBS** and **TNT:** some new, plus reruns from other networks
- **USA:** Colony, Mr Robot, Suits; reruns of popular shows
- **Discovery ... TBD!**

Listings for Description

- Two Listings options: TV Network and Independent
- Some Networks Offer Separate Pages
- Independent listing services
 - AFB
 - Advantage: very specific to your provider and time zone
 - Disadvantage: must make 4 menu selections first, and listing is very detailed and specific to one day
 - ADP's offering (S Andrade-Miles)
 - Advantage: 2-weeks, all networks, in one list
 - Disadvantage: Must pass through low-interest shows (such as repeats) to find the one(s) you want

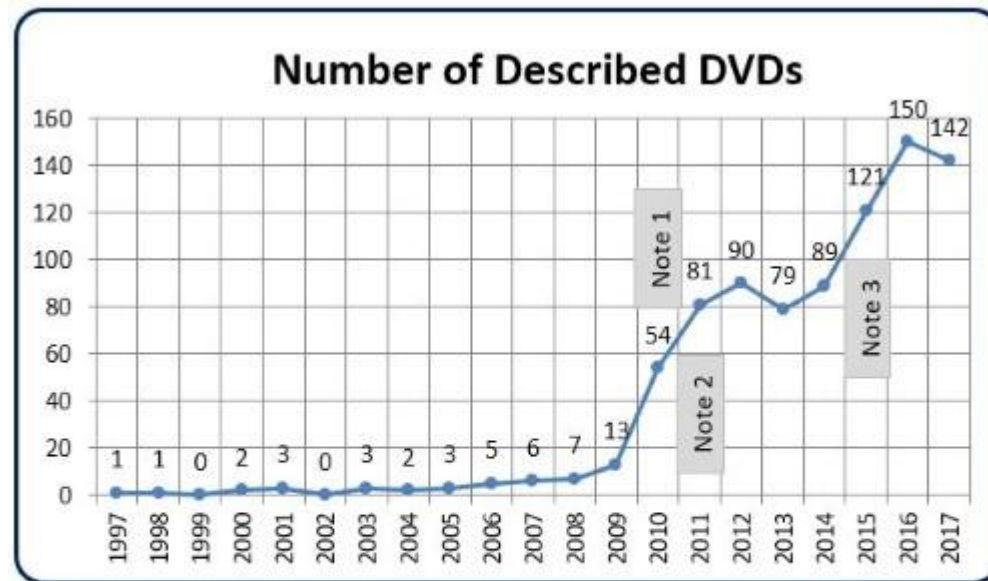
DVDs and Blu-ray Discs

- The ***only complete listing*** of every USA commercial movie released on DVD and/or Blu-ray since 1997
- Updated weekly with new releases (average 3/wk)
- **Over 900** described videos available (about 150 per year expected from now on)
- Each listing has a cover photo, plot summary, link to Amazon to order (*supports our website!*), and comments (such as availability on iTunes)
- Pointers to additional sources for described DVDs (such as educational and international)
- Info on how to access the description track

Some 2018 DVDs w/AD

- Love, Simon
- A Wrinkle in Time
- Red Sparrow
- The 15:17 to Paris
- Black Panther
- Star Wars: The Last Jedi
- Downsizing
- The Shape of Water
- Thor: Ragnarok
- Coco
- Murder on the Orient Express
- Three Billboards Outside Ebbing, Missouri

DVDs w/AD Growth



Turning Points in Yearly Quantity of Described DVDs Thru 2017 (Total 852)

Note 1: In 2010, Sony, Universal, and Disney began regular description

Note 2: In 2011, Fox and Paramount began regular description

Note 3: In May 2015, Warner Bros began regular description

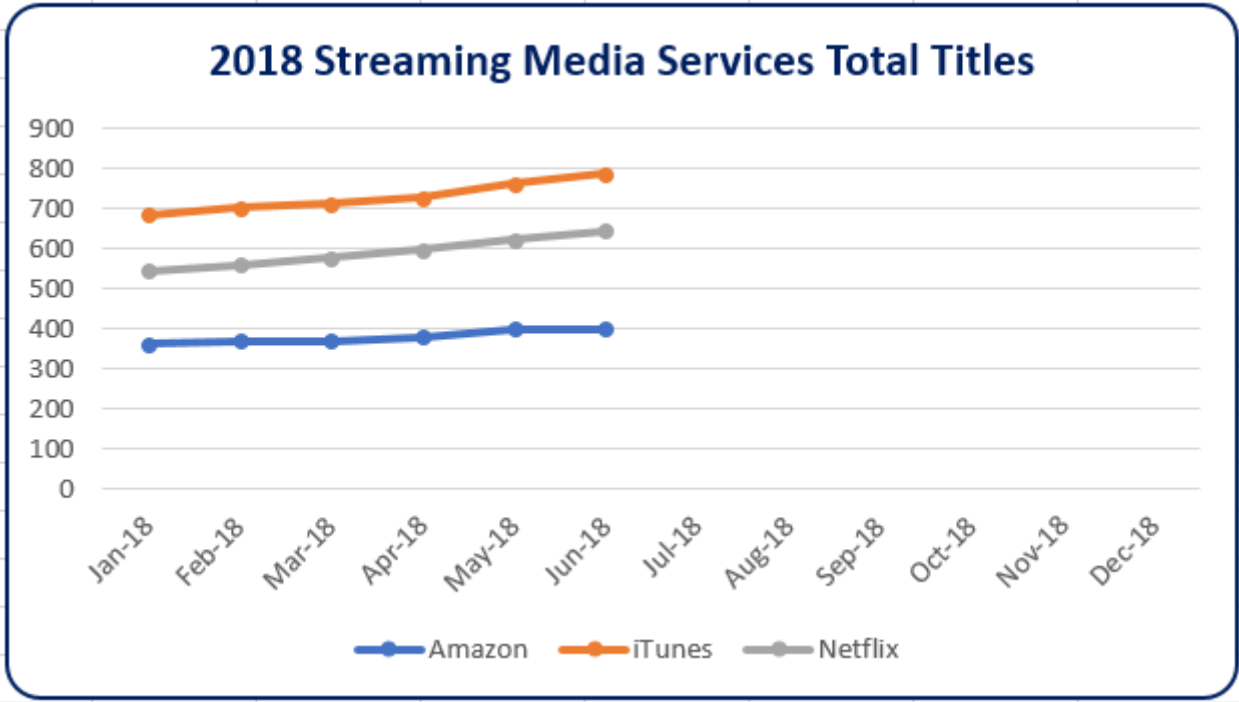
Compiled by ADP Webmaster Fred Brack; Last Updated Dec 26, 2017

In 1H18, there were 81 DVDs released; so projection is 150-160.

Streaming Video

- Three major providers (all are fee services):
 - **Netflix** started offering AD in May 2015 and has over 600 described programs (movies, documentaries, and TV series) – 40% for children
 - **iTunes** came onboard in 2016 and has over 750 new and old described movies
 - **Prime Video** began offering description in June 2017 and has over 400 movies and TV series
- **Watch ABC** App (free) includes description tracks for ABC TV series with description
- **Under pressure** to provide described programming: Hulu (being sued by the ACB)
- Our **Streaming** page covers the subject and lists other services not yet offering description

2018 Streaming Media



Podcast

- We also have a podcast covering many of the same topics discussed here



- You will find subsets of the podcast on several pages (e.g., Television and DVDs)

Other ADP Site Features

- Learn all **about audio description**
 - What and how
 - Samples of description
 - Articles and blogs about description
- **Training opportunities** for describers, and how description is used in educational settings and in academic programs
- **Description opportunities** across the country in performing arts venues, museums, parks, etc.
- Information about **description at movie theaters**
- Pointers to **providers of AD services**
- **International** AD information

Other Media We Use

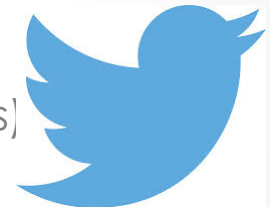
- **We're on Facebook!**

- “Like” **Audio Description Project**, as 2000+ others have
- Primary use is to announce new described DVDs and iTunes / Netflix / Prime Video additions
- Additional usage for pointers to site articles and to answer submitted questions



- **We're on Twitter!**

- Use handle **@ADPwebmaster** for “AD Project” (500+ followers)
- We generally copy **#AudioDescription**
- Primary use is to announce new described DVDs and streaming additions
- Secondary use is to retweet new information about description



- **We Have a Listserv (Email Discussion List)!**

- Share information on or ask a question about audio description
- See the **About/Contact page** on our website to join or view

How YOU Can Help

1. If you represent an organization, **send us an article** for the website
2. If you find the ADP Website, Facebook page, or Twitter feed useful ... **spread the word!**
3. Help support our site by **purchasing DVDs** or Blu-ray discs via our Amazon links
4. Help support our site by initiating **any purchases you choose to make from Amazon** via the link on our main page – and bookmark that link for future use!
5. Use the **DONATE** button at the top of each page!!!

Fred

Thank You!

Joel