



## The American Council of the Blind's Audio Description Project Announces Call for Nominations for the Ninth Annual ADP Awards-2017

The Audio Description Project (ADP) is a wide-ranging audio description promotion and production initiative with goals that include—

- building advocacy on behalf of audio description;
- offering a range of educational resources and working to establish nationally acknowledged user-focused guidelines for quality description in its various genres as well as a professionally recognized certification program for audio describers;
- encouraging growth of audio description with an emphasis on the involvement of AD users/consumers, especially youth;
- disseminating information on audio description and providing general support for regional, state, and local forums;
- encouraging studies on audio description particularly with respect to its efficacy as a technique for conveying visual images and its impact on literacy for children and others.

One part of the project involves the recognition of outstanding contributions to the field of audio description.

### Application Categories

This year's ADP Awards include a call for nominations in six categories:

- Achievement in Audio Description – Media
- Achievement in Audio Description – Performing Arts
- Achievement in Audio Description – Museums/Visual Art/Visitor Centers
- Achievement in Audio Description – International
- Dr. Margaret Pfanstiehl Memorial Award in Audio Description – Research and Development

- Barry Levine Memorial Award for Career Achievement in Audio Description

The call for nominations ends on Friday, June 2, 2017, with winners announced during a plenary session of the American Council of the Blind Conference and Convention, July 2017 in Reno/Sparks, NV.

Nomination material, criteria and more information follows and is also available at: [www.acb.org/adp](http://www.acb.org/adp)

### The Awards and Criteria for Selection of Recipients

- Achievement in Audio Description – Media
- Achievement in Audio Description – Performing Arts
- Achievement in Audio Description – Museums/Visual Art/Visitor Centers
- Achievement in Audio Description – International
- Dr. Margaret Pfanstiehl Memorial Award in Audio Description – Research and Development
- Barry Levine Memorial Award for Career Achievement in Audio Description

The Achievement Awards are made to individuals and/or organizations for outstanding contributions to the establishment and/or continued development of significant audio description programs in each of three areas: media, performing arts, and museums. The Dr. Margaret Pfanstiehl Memorial Award for Research and Development is made to an individual or organization for outstanding research that leads to the advance of audio description. With the exception of the International Achievement Award and the Dr. Margaret Pfanstiehl Memorial Award for Research and Development only US-based organizations or individuals are eligible

The Barry Levine Memorial Award for Career Achievement in Audio Description has been established as a tribute to the late Barry Levine, the highly-respected moderator of the Audio Description listserv, administered by the American Council of the Blind (ACB). Barry was not only an avid description user in both media and performing arts; he served so many others as the President of Audio Description International. He was a trusted friend and valued mentor; when he passed away suddenly in May 2009, the nation lost a forceful and impressive advocate for audio

description.

The Barry Levine Memorial Award for Career Achievement in Audio Description recognizes an individual for outstanding contributions to the field of audio description over an extended period of time, leading, inspiring or providing significant service to others.

### Past Recipients

#### - Achievement in Audio Description – Media

2009- Maria Diaz and Closed Caption Latina  
 2010- WGBH and Media Access Group  
 2011- Harry A. Jessell, TV News Check  
 2012- Described and Captioned Media Program  
 2013- Hollywood Access Services  
 2014- Diane Johnson and Descriptive Video Works  
 2015- Netflix  
 2016- Fred Brack

#### - Achievement in Audio Description – Performing Arts

2009- Lisa Helen Hoffman and Geva Theater  
 2010- Paper Mill Playhouse  
 2011- Mimi Smith and Amaryllis Theater Company  
 2012- Kentucky Center for the Arts  
 2013- Steppenwolf Theatre  
 2014- Adrienne Arsht Performing Arts Center  
 2015- Jesse Minkert and Arts and Visually Impaired Audiences  
 2016- Arts Access

#### - Achievement in Audio Description – Museums/Visual Arts/Visitor Centers

2009- Elisabeth Axel and Art Education for the Blind  
 2010- Beth Ziebarth and Smithsonian Institution  
 2011- Rebecca McGinnis and Metropolitan Museum of Art  
 2012- National Park Service  
 2013- The White House  
 2014- Sandy Malmquist and the Connecticut Children’s Museum  
 2015- Meadows Museum of Art at the Southern Methodist University

2016- Dole Institute of Politics / Audio Reader Network

- Achievement in Audio Description – International

2009- Joan Greening and the Royal National Institute of Blind People, U.K.

2010- Bernd Benecke and Bayerischer Rundfunk, Germany

2011- 20<sup>th</sup> Century Fox International, U.K.

2012- Track One Communications, India

2013- Accessible Media, Inc., Canada

2014- Steph Kirkland and the VocalEye Descriptive Arts Society, Canada

2015- Anne Hornsby, Mind's Eye, U.K.

2016- Bos Soluções e Serviços Ltda., Sao Paulo, Brazil

- Special Recognition Achievement in Audio Description

2015- Sebastian Andrade-Miles - Glendale, CO

2016- Alice Austin, Eliot, ME

Mark Messersmith, The Visual Voice – Mountain View, CA

- Dr. Margaret Pfanstiehl Memorial Award in Audio Description – Research and Development

2009- none

2010- American Foundation for the Blind

2011- Dr. Joshua A Miele and the Smith-Kettlewell Eye Research Institute

2012- Dr. Philip Piety

2013- Ryerson University and Dr. Deborah Fels

2014- Dr. Louise Fryer

2015- Accessible Media, Inc. “AMI Player”

2016- Disney / Pixar “Disney Movies Anywhere App”

- Barry Levine Memorial Award for Career Achievement in Audio Description

2009- Jim Stovall (Narrative Television Network)

2010- Gregory Frazier and Audio Vision

2011- Dr. Barry Cronin

2012- Dr. Alan Woods

2013- Rick Boggs

2014- Dr. Joel Snyder

2015- Dr. Pilar Orero  
2016- Dr. Francisco Lima

### How to Nominate

We urge you to recognize someone who has contributed significantly to the growth of audio description. Submitting a nomination is easy! It's a three-step process:

- 1--Tell Us About the Nominee
- 2--Tell Us About Yourself
- 3-- Support Your Nomination

Fill out the form below **OR** make your nomination on-line at:

<https://jsnyder42.wufoo.com/forms/2017-audio-description-project-awards/>



Nomination Form  
2017 Annual Audio Description Project Awards

- You may submit as many nominations as you wish (one nomination/form).
- Self-nominations are permitted.
- DEADLINE FOR NOMINATIONS: **June 2, 2017**

Submit your nominations to: [chris@moblind.org](mailto:chris@moblind.org)

or to:

Christopher Gray  
Missouri Council of the Blind  
5453 Chippewa  
St. Louis, MO 63109

or make your nomination on-line at:

<https://jsnyder42.wufoo.com/forms/2017-audio-description-project-awards/>

1) TELL US ABOUT THE NOMINEE

Award for which you're making a nomination (choose one):

\_\_\_\_\_ Achievement in Audio Description – Media

\_\_\_\_\_ Achievement in Audio Description – Performing Arts

\_\_\_\_\_ Achievement in Audio Description – Museums/Visual Arts/Visitor Centers

\_\_\_\_\_ Achievement in Audio Description – International

\_\_\_\_\_ Dr. Margaret R. Pfanstiehl Award in Audio Description – Research and Development

\_\_\_\_\_ Barry Levine Memorial Award for Career Achievement in Audio  
Description

Name of Nominee: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City-State-Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

2) TELL US ABOUT YOURSELF:

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City-State-Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

### 3) Support Your Nomination

For Achievements Awards in Media, Performing Arts, or Museums, attach (or type below) a 350 words or less statement that illustrates how your nominee has made outstanding contributions to the establishment and/or continued development of significant audio description programs in media, performing arts, or museums.

For the Dr. Margaret R. Pfanstiehl Award in Research and Development, attach (or type below) a 350 words or less statement that illustrates how your nominee has conducted outstanding published research that has led to the advance of audio description.

For the Barry Levine Memorial Award for Career Achievement in Audio Description, attach (or type below) a 350 words or less statement that illustrates how your nominee has made outstanding contributions to the field of audio description over an extended period of time, leading, inspiring or providing significant service to others.

DEADLINE FOR NOMINATIONS: June 2, 2017

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